

LAKE VERMILION CHAMBER OF COMMERCE

MINUTES

Thursday may 19th, .

2011

6:00PM

Range Cities Realty

Attending: Troy Swanson, Christinia Hujanen, Jodi Summit, Brenda Broten, Jim Macomber, Ann Flannegan, Kelly Klun office, Randy Semo, Barb Burgess, Amber Petersen, Karl

1. Call to Order

2. **Treasurer's report:** The current balance is 5751.57

3. **Tower 4th of July Celebration/parade update:** Randy Semo and Brenda Broten had a meeting and everything is going well. Discussion on an extra car from iron trail.. Will ask for a convertible for the Grand Marshall's (The legion).

4. **Current membership:** Doing well with 53 members with a couple more about to join

5. **2011 Tower Tuesday's/Budget/Promotion:** The promotional coupon is complete. Will run a promotional ad to start on June 1 – end of October (drawing) Budget calls for 650.00 for 50" tv and 700.00 for summer ad's promoting. The marketing will drive traffic to the website to print the coupon and be worth whatever that business determines them to be worth. The customer can than fill in the coupon to register for the drawing in October. They can change the value each month

6. Old Business :

A. The membership certificates are printed and will be mailed this week

B. 47 new member letters sent out last week explaining the new promotion and asking for membership

C. A final deal with the Historical Society was reached. A rise of 5.00 a month to 30.00 a month to compensate for the depot phone. Free membership in the chamber with free membership in Historical Society, the cell phone will stay with Bob Barkley year round.

5. **Adjourn** 7:10 pm