

LAKE VERMILION CHAMBER OF COMMERCE

MINUTES

Tuesday, Mar 15th, .

2011

5:30PM

Benchwarmers Bar &
Grill

Attending: Troy Swanson, Christinia Hujanen, Jodi Summit, Brenda Broten, Jim Macomber, Ann Flannegan, Kelly Klun office, Mr. Culbert,

1. Call to Order

2. Treasurer's report

3. **Tower 4th of July Celebration/parade update:** Randy Semo and Brenda Broten will be meeting at the legion soon to review what days the parade and fireworks will take place on. The 4th is on a Monday making it complicated. Will discuss how July 4th Mondays have been handled in the past.

4. **Current membership:** Doing well at 44 so far with some known others coming in soon

5. 2011 Goals / Budget / Events:

A. There will be a couple of energy meetings coming up that Nancy Larson is requesting that the Chamber sponsor with some food. A speaker from Minneapolis will be coming up to the civic center talking about energy plans for our city.. invite TEDA, City, Chamber, etc and a follow up meeting a few weeks later to develop energy team w/ small dinner..

B. Work on a Big screen summer drawing. Through a " Tower Tuesdays" promotion. People have a certificate printed from the website to bring into chamber stores. Each store had their own value on said certificate. People can fill out certificate and turn into store for a end of summer drawing for tv. Want to launch in Mid may

C. Use less money on events if any. Maybe 100 for Farmers market than zero next year. Stay away from giving to events and focus more on marketing.

D. Want to use more dollars in ½ pages ad's each month in Timberjay June-August. Place all members on ad with website/facebook etc.

E. Still do Timberjay guide ad.. Smaller size to be billed

- F. Agree to pay ½ phone (for security) and get cell phone but will finalize phone plan at next meeting. Possibly no more phone being paid at historical Society but for now will pay the cost of changing over (around 46.00) and 15.00 a month until we complete a long term plan at next meeting
- G. Will fill out new membership certificates for each member and send out.
- H. On Parade. We are only responsible for the parade and not the kids activities. Vermilion Country school doing run again.

Ajourn 7:10 pm