

LAKE VERMILION CHAMBER OF COMMERCE

MINUTES

Tuesday, March 17th, 2009

5:00PM

Good Ol Days

Attending: Troy Swanson, Christina Hujanen, Marshall Helmberger,
Brenda Broten, Randy Semo, Jason Sherman

1. **Call to Order**
2. **Old Business**
 - a. Approve minutes
 - b. Approve Treasurer's report
3. **New Business**
 - a. Vote yes on creating a new marketing budget to increase exposure to our members by sponsoring/supporting major events as a test. Approve a 1500.00 budget for the 09' season.(see attachment for preliminary budget)
 - b. Vote yes on creating an indoor/outdoor banner within that budget to place at all events.
4. **Calendar**
 - a. Next meeting Tuesday June 9th 5:30 pm at Good Ol' Days on Tower's Main St
5. **Adjournment 6:10 PM**

Preliminary Chamber 2009 marketing budget of 1500.00

Tower Fireworks	300.00
Tower Farmer's Market	300.00
Chamber marketing Drawing	200.00
Harbor Festival	100.00
Riverfest	100.00
Summer Website Directory	180.00
Total	1180.00
Remaining	320.00

The amount remaining is for the indoor/Outdoor Chamber Of Commerce banner. Cost is currently unknown.