

LAKE VERMILION CHAMBER OF COMMERCE

MINUTES

Tuesday, Aug 9th,
2011

5:30PM

Benchwarmers Bar &
Grill

Attending: Troy Swanson, Christinia Hujanen, Jodi Summit, Randy Semo, Nancy Daugherty (LVRA)

1. Call to Order

2. Treasurer's report

3. Update on Tower Tuesday's:

Will need to change the ongoing Timberjay ad to reflect current participating businesses only along with what the coupon is worth at their place of business.

- Decided to buy TV immediately from Best Buy to save it at the store and figure out how to get it here later. The delivery fee is too much (exceeding 220.00). Troy will talk to Barb about the best way to **make the TV purchase online**. The amount is **694.68 After tax** to best but Online
- Possibly display it at Vermilion Shear image

4. Depot Sign:

Jim and Ann wanted the chamber to go ½ on the sign but did not attend the meeting. Nancy from the LVRA said they may be interested in helping with that also so we may be able to go 3 ways on it. A possible action for 2012

- Currently the chamber has spent money on a sign with Minnesota Power & Randy Semo (Displayed at the entrance to town)

5. "Welcome To Tower" sign payment:

Agreed to pay randy for ½ of the sign plus some other materials needed to hang it due to a problem with the posts that are made to hold banners in town. **Total to be paid to Randy Semo : 389.18**

6. GRANTS:

Will begin to look at grants and make that a focus for 2012. Nancy (LVRA) explained that we may not have to be a 501C3 or other official non-profit but Troy will look into it and try to use the Ely chamber model.

7. Adjourn: 6:40 pm